



2024 IRCHA Jamboree Sponsor Packet and Agreement

Dear Event Sponsors and Exhibitors,

The IRCHA Board of Directors would like to extend our heartfelt thanks to each of you for contributing to the success of the IRCHA Jamboree in previous years. If you have not yet had the chance to attend, we invite you to join us at this unique and exciting event. The level of participation continues to exceed our expectations, and we are thrilled to prepare for another incredible event. We are pleased to announce that the 2024 IRCHA Jamboree will be held from August 7th to August 11th at the AMA headquarters in Muncie, IN.

Please familiarize yourself with the updated Jamboree contract, as it includes significant changes. As in previous years, application forms and full payment are due by June 22nd, 2024.

In our ongoing efforts to provide valuable opportunities for you to showcase your products, the IRCHA Jamboree offers various levels of sponsorship. Event sponsors may choose Silver, Gold, or Platinum sponsorships and may also opt to sponsor the 2024 IRCHA Fireworks Spectacular, the Flight Line Shuttle Carts, the Center Stage Sound Booth Wall Logos, the 2024 World Night Fly Championship, the 2024 IRCHA Speed Cup, or the IRCHA Grand Prize. Our goal remains to maximize your marketing opportunities within the RC helicopter market.

Based on valuable sponsor feedback, we have adjusted the contract to enhance the benefits available to you. We have introduced a more accessible fee structure for Silver and Gold sponsorship levels, which is especially beneficial for single-brand sponsors. This change allows sponsors to promote their brands without incurring unnecessary costs. Now, sponsors can enjoy a lower base fee, with an additional, smaller fee for each additional brand they wish to promote. This approach opens up the possibility for more sponsors to benefit from Platinum or Gold sponsorships while managing costs effectively.

Last year, we introduced the ability for sponsors to represent multiple brands within their sponsorship packages. This opportunity is now available for Gold and Platinum sponsors. To facilitate this change and increase the value of your sponsorship, we have reduced the base cost of these sponsorship levels. The base level now includes representation of your primary business name, along with all previous allowances (feather banner placement, logo on shirt, etc.). Additional brands distributed by your

company can also be represented, with fees for additional brands outlined in the summary below. Please review the terms and conditions for further details.

For example, XYZ Heli Shop, which distributes RAM Airframes, Third Servos, and Hurricane Blades, may choose a Gold Sponsorship, and add an additional brand for RAM Airframes. Both XYZ Heli Shop and RAM Airframes will be listed as Gold sponsors, each receiving the marketing allowances noted in the sponsorship summary. XYZ Heli Shop may continue in-booth marketing and sales of other additional brands during the Jamboree, although these brands will not receive the sponsorship summary allowances or be used in any public marketing related to IRCHA or the Jamboree.

For 2024, we are excited to offer sponsors the opportunity to utilize our flight-line shuttle carts for marketing purposes throughout the Jamboree. These shuttle carts will feature magnetic signs (artwork needed) on the exterior and have literature or special announcements available inside for passengers. The 6-passenger flight-line shuttle carts will be in constant use, transporting people to and from flight stations.

Regarding the generous manufacturers and dealers who have provided "grand prize" products in the past, we would like to clarify a few points:

1. IRCHA will continue to offer all vendors the chance to provide all or part of our grand prize(s). This prize will feature the logo of the model or models on the commemorative IRCHA shirt for the event year.

2. Grand prize(s) have traditionally been part of the product donation value. If a combined grand prize is provided (e.g., a helicopter manufacturer and a radio manufacturer), only one "G.P." sponsorship value is required.

Please note: Any combined sponsorships must be approved in writing by IRCHA before any grand prize marketing promotion is issued by any vendor. Each IRCHA vendor must endorse this process in writing to be eligible, and they must be either a base-brand or additional brand from one of the exhibitors.

Without specific permission, only the product value from the contract originator may be eligible (subject to IRCHA approval) for a portion of the product donation requirement. All other vendors must fulfill their product donation responsibilities.

The Grand Prize is typically a standalone donation and may not fulfill your entire required amount, regardless of the combined value.

This is your opportunity to showcase your best pilots and products to the world. Join us in Muncie, IN, for the 2024 IRCHA Jamboree.

INSTRUCTIONS FOR COMPLETING AGREEMENT

- Choose your level of participation (Platinum, Gold, or Silver Sponsor; or Bronze) and fill out the Vendor Agreement page contained within this document. List any additional brands you wish to represent in the space provided.
- Sign and date the Exhibitor/Sponsor Contract contained within this document either by electronic signature or via signing and emailing us a scan or a photograph of the signed contract.
- Review the 2024 Vendor Addons and Upgrades contained within this document. Indicate any addons you would like. Addon and tent upgrade availability is limited, and all items are on a first-come-first-served basis.
- Include artwork of a one (1) correct logo each for your companies and each brand you choose to represent with your application. Failure to do so will not guarantee that the proper logo is used for all marketing that IRCHA provides (web site, literature, signage, shirt's, etc.). It is the applicant's responsibility to provide this at the time of contract issuing.
- Email Sales@ircha.org your completed forms, along with a list of any add-ons you choose.

Your email response should include all pages of this packet, signed on all pages that have a signature line. Additionally, please fill out the Upgrades and Add-Ons page completely, and indicate any desired upgrades by checking the appropriate box(s).

- IRCHA will confirm your choices and generate an invoice for you to pay from.

2024 Jamboree Vendor Agreement

COMPANY NAME _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ ST _____ ZIP _____ COUNTRY _____

PHONE _____ EMAIL ADDRESS _____

Sponsorship

☐ PLATINUM

- \$2,950 is to be paid directly to IRCHA, plus \$350 for each additional brand.
- \$2,700 is to be provided in the form of product donations for IRCHA pilot drawings*

Additional Brands (5 max) _____

☐ GOLD

- \$1,750 is to be paid directly to IRCHA, plus \$500 for one (1) additional brand if desired
- \$1,650 is to be provided in the form of product donations for IRCHA pilot drawings *

Additional Brand (one max) _____

☐ SILVER

- \$1,150 is to be paid directly to IRCHA
- \$825 is to be provided in the form of product donations for IRCHA pilot drawings *

☐ Bronze

- \$550 is to be paid directly to IRCHA
- \$100 is to be provided in the form of product donations for IRCHA pilot drawings *

☐ Community Tent

- \$450 is to be paid directly to IRCHA

*Note: Product donation must be of currently produced product and with a minimum value of \$25 per item donated. End-of-life or clearance items will be accepted but will not count towards total the dollar amount of donations. All fees and applications must be provided no later than June 22nd, 2024.

SIGNATURE _____ DATE _____

Subtotal Booth:

Subtotal Merchandise:

Upgrades and Add-Ons

Mark check boxes next to wanted items.

Tent Size Upgrades

● Availability of larger tent sizes may be limited. In the event a selected size is not available, the IRCHA board will contact you with alternative options. Please keep this in mind when designing any signage that is dependent on tent size.

● All tent upgrades are of the “stake and pole” type, unless otherwise noted.

☐ 20x30 - \$185 (INCLUDED with Platinum)

☐ 20x40 - \$220

☐ 20x60 - \$270

☐ 30x40 - \$305

☐ 30x60 - \$550

☐ 40x60 - \$690

☐ 30x30 Tension Frame - \$645

**(30x30 Tension Frame sides will be two sides with windows, and two solid white sides.)*

Tent Sides

● White canvas sides are available for an additional cost. Costs vary by tent size

☐ 20x20 Sides - \$100

☐ 20x30 Sides - \$120

☐ 20x40 Sides - \$140

☐ 20x60 Sides - \$180

☐ 30x40 Sides - \$190

☐ 30x60 Sides - \$200

☐ 40x60 Sides - \$220

☐ 30x30 Sides - \$260

Tables and Chairs

☐ x Additional Tables - \$25 each

☐ x Additional Chairs - \$8 each

Lighting

● Interior tent lighting. Each string of lights is approximately 20 feet long, multiple strings can be connected for additional lighting. 120v AC power required to run lights. Sponsor is responsible for providing power.

☐ x Cost: \$25 per string

Recalculate

Subtotal Upgrades:

ADDITIONAL SPONSORSHIPS

Flight line 6-passenger golf cart shuttle Sponsorship

- Exhibitor-supplied easily removable signage on each side of the 6-passenger of the shuttle
- Exhibitor-supplied flags with poles to be tied to the back roof posts (2 per car)
- Two shuttle vans are included.

☐ Cost: \$350

World Night Flying Championship

- Sponsorship is available for the traditional night flying and “under the lights” night flying championships.

☐ Cost: \$500, This is a company driven sponsorship, company is responsible for promoting the night flying event in ways they see fit with IRCHA approval. Please contact the IRCHA board if interested in this sponsorship.

Light Tower Sponsorships for all night flying days

- Company signage to be displayed on the light tower during the duration of the event.
- Company to be allowed to perform marketing during night flying on Wed, Thur, and Fri night.
- Two light towers are included.

☐ Cost: \$400

Grand Prize Sponsorship

- Grand prize to be depicted on event T-shirt, Pilot Badges, and IRCHA website advertising.
- Company to be included in design considerations for event shirt.

**IRCHA Board to have final approval of all design aspects.*

☒ Cost: \$500 plus a complete helicopter system ready to fly including all the electronics and radio.

Sound Booth Walls Sponsorship

- Three walls available. Front, East and West walls.
- Cost: \$200 each wall: ☐ Front Wall ☐ East Wall ☐ West Wall

Fireworks Sponsorship with video-visible 50'x10' (15mts x 3 mts) Center-Stage Banner

- Includes huge Center Stage 50'x10' (15mx3m) Banner at North limit of the center and ability to do a show. Available as a single sponsor ☐ (\$4,000) or non-competing shared sponsor with shared banner ☐ (\$2,000)

SIGNATURE _____ DATE _____

Recalculate

Subtotal this page:

Subtotal Selected Sponsorships:

Subtotal Merchandise to Supply at retail price*:

**(If Grand Prize Selected Merchandise will also need a ready to fly helicopter)*



EXHIBITOR/SPONSOR CONTRACT

WHEREAS the INTERNATIONAL RADIO CONTROL HELICOPTER ASSOCIATION (hereafter referred to as “IRCHA”) is holding its annual Radio-Controlled Helicopters Jamboree Event, Funfly and Exhibition (hereafter referred to as “Jamboree” or “Exhibit”) from August 7th -August 11th, 2024, at the Academy of Model Aeronautics International Aeromodelling Center, Muncie, Indiana,

WHEREAS the undersigned Exhibitor (hereafter referred to as “Exhibitor”) wishes to display his, her and/or its products at the Jamboree,

WHEREAS the Academy of Model Aeronautics (hereafter referred to as “AMA”) is the owner and operator of the facility where the Jamboree is taking place,

AND WHEREAS IRCHA grants the Exhibitor the use of an area of a specific size of space (hereafter referred to as “Booth”) for the Exhibitor’s use during the Jamboree,

NOW, THEREFORE the parties hereto agree as follows:

1. EXHIBIT BOOTH ASSIGNMENT

IRCHA designs all exhibitor booth spaces and assigns all booth spaces based on an internal system. The preferential locations, understood as the ones closer to the center stage, will be assigned based on a First-Come-First-Served basis. This means that for an exhibitor to be considered for the allocation of booth space, an electronic copy of the executed contract needs to be in the possession of IRCHA and the corresponding funds need to have arrived to the IRCHA bank account. This order will also apply for the assignment of preferential slots in the noon demos as explained in the 2024 Jamboree Sponsor Opportunities Brochure.

2. EXHIBIT BOOTH SPECIFICATIONS

Booths include the following as per contracted sponsorship levels selected above:

Platinum:

- 20’ x 30’ booth
- 4 tables and 8 chairs
- 4 placements of flags at entrance of AMA
- 8 placements of feather banners along entrance of road to Jamboree site plus 8 per additional Simple-brand added
- 8 placement of feather banners along flight safety line plus 8 per additional Simple-brand added
- 4 placements of feather banners in front of vendor tent plus 4 across transit aisle in front of tent.
- Saturday Noon Demo at center stage with the number of pilots resulting by dividing 24 by the number of Platinum sponsors (24 / number of Platinum Sponsors).
- Company logo(s) on event t-shirt:
- 1 Base Sponsor Logo plus 1 per additional Simple-brand added
- As many Simple-brand Logos as contracted (5 max)
- Company logo on pilot badge (Only Platinum has Logos on Pilot Badge)
- 6 complimentary pilot registrations (IRCHA memberships are not included)
- Access to give IRCHA seminars and new product demos

Gold:

- 20' x 20' booth
- 2 tables and 4 chairs
- 1 placements of flags at entrance of AMA plus 1 if the additional Simple-brand added
- 4 placements of feather banners along entrance of road to Jamboree site plus 4 if additional Simple-brand added.
- 2 placement of feather banners along flight safety line plus 2 if additional Simple-brand added
- 2 placements of feather banners in front of vendor tent plus 2 across transit aisle in front of tent.
- Friday Noon Demo at center stage with the number of pilots resulting by dividing 24 by the number of Gold sponsors (24 / number of Gold Sponsors). - Company logo(s) on event t-shirt: 1 Base Sponsor Logo plus 1 if the additional Simple-brand is added - 4 complimentary pilot registrations (IRCHA memberships are not included) - Access to give IRCHA seminars and new product demos

Silver:

- 20' x 20' booth - 2 tables and 4 chairs
- 1 placements of feather banners in front of vendor tent
- 2 placements of feather banners along entrance of road to Jamboree site
- 2 complimentary pilot registrations (IRCHA memberships are not included)
- Access to give IRCHA seminars and new product demos

Bronze:

- 20' x 20' booth
- 1 tables and 2 chairs
- 1 placements of feather banner in front of vendor tent
- Access to give one IRCHA seminar and one Product demo.

Community Tent:

- 20' x 20' booth
- 1 tables and 2 chairs
- 1 Placements of feather banner in front of tent

3. DEFINITIONS OF MARKETING CHANNELS

For the purpose of this agreement the terms “marketing” “to market”, “advertise”, “advertising”, “promote”, “promotion” and similar all refer to the action of promotion, advertising and/or dissemination of information to the public by any method the reaches the public such as but not limited web, social media, emails, TV, Radio, Podcasts, Broadcasts and similar.

4. DEFINITIONS OF BRANDS AS THEY APPLY IN THIS AGREEMENT

In order to allow for a much lower sponsoring fee than previous years and to make it more fair for all vendors, for the purpose of this agreement the mark, name and logo of the entity executing this agreement also known as the Exhibitor is considered and is known in this agreement as the “base-brand”. Any other product brand carried by the Exhibitor such as brands of products distributed by the Exhibitor will count as and be known as a “Simple-brand”.

Exhibitors can use their Base-Brands at all sponsorship levels which include Platinum, Gold, Silver, Standard and Community Tent in connection with the event using the IRCHA or IRCHA Jamboree name together with mention of their corresponding sponsorship level in their marketing materials when using their Base-Brand. Example: XYZ Shop is a Silver Sponsor of the IRCHA Jamboree.

Platinum and Gold Exhibitors can market Simple-brands using the IRCHA or IRCHA Jamboree name and their corresponding sponsorship level in their marketing materials but ONLY if the Gold or Platinum Sponsor carrying Exhibitor has purchased the rights to promote that Simple-brand. Example: Third Servos CAN NOT use the phrase “Third Servos is a Gold Sponsor of the IRCHA Jamboree” unless its Gold or Platinum sponsor Exhibitor buys the right to market the Third Servos Simple-brand as a sponsor by paying that Simple-brand’s right to use the IRCHA sponsor marketing fee.

Notice that this fee is only available with 5 additional Simple-Brands for Platinum sponsors and a limit of one additional Simple-brand is available for Gold sponsors.

Simple-brands CAN NOT be used in marketing indicating that such Simple-brand is an IRCHA sponsor unless they are carried by a Gold or Platinum sponsor and their fee to do so is paid by the sponsor.

A Gold or Platinum Exhibitor CAN NOT add a Simple-brand that is not normally carried by such exhibitor in the course of their normal business.

5. FAILURE TO FOLLOW THE RULES THAT APPLY TO BRANDS

Gold and Platinum Exhibitors agree that failure to follow clause 3 above makes the Exhibitor liable for that Simple-brand’s upgrade fee which is \$350 for Platinum sponsors and \$500 for Gold Sponsors that have not used their single Simple-brand marketing upgrade.

If a Gold sponsor already used their Simple-brand upgrade, then they are liable for the difference in the fees to upgrade to Platinum level as well as the balance of the fees for the additional Simple-Brand fee.

Other sponsorship levels will be liable for the difference in the fees between their sponsor level and either the Gold level, if it’s a single Simple-brand breach of clause 3 of this agreement, or Platinum level, if more than one Simple-brand has been used in the breach of clause 3 of this agreement.

Exhibitor agrees that IRCHA has a right to deny the Exhibitor from setting up the booth at the Jamboree until those upgrade fees are paid.

Exhibitor also agrees that if the breach of clause 3 of this agreement happens after the event starts then IRCHA can request the exhibitor to vacate the booth if the upgrade fees are not paid. In the event that the Exhibitor refuses to comply with such request the Exhibitor agrees that IRCHA can ask officers of the law to remove the Exhibitor from the AMA premises and not hold AMA and IRCHA or its officers legally responsible or liable for the risks, damages or injuries occurring from this removal.

6. POWER OF ATTORNEY FOR REMOVAL OF BREACHING CONTENT

If a request to delete, terminate or any other way to stop the use of the IRCHA or Jamboree brand in marketing is not executed within a reasonable time frame and in no case longer than one day then Exhibitor grants IRCHA the power to act in its name to request takedowns, deletions, non-dissemination, termination, or any method necessary to eliminate a material/content that is in breach of clause 3 of this agreement. Such power of attorney grants IRCHA the right to request deletion of posts, replies, website content or any other content in any advertising or dissemination channel. The presentation of their signature executing this agreement showing this clause should suffice as proof for that request. Exhibitor agrees not to hold either IRCHA or the entity in charge of

stopping the breach of clause 3 responsible for any damages or liabilities of any kind emanating from the execution of this action.

7. EXHIBIT FEES

Exhibitor Fees are clearly outlined above and will be totaled as the sum of the selected sponsorship levels as well as any additional fees for extra brands if applicable, add-ons, and product donations. All fees need to be paid on or before June 22nd 2024.

8. MOVING TIME AND DATE.

Exhibitor may move in its equipment at 8 a.m. on Wednesday August 7th, 2024, and agrees to remove, or assign to a common carrier for removal, all of his or her equipment by noon on Monday August 12th. If the equipment is not removed or assigned to a common carrier by that time, The Exhibitor hereby authorizes IRCHA and/or AMA personnel to remove the equipment, charge the Exhibitor for the cost of removal, and hold the equipment until such costs are paid. The Exhibitor hereby acknowledges that neither IRCHA nor AMA will be liable by damages caused by this removal.

9. ADVANCED SHIPMENT OF BOOTH ITEMS

Shipments going directly to the AMA must be coordinated with the AMA shipping department. IRCHA assumes no responsibility for these shipments or any booth items whatsoever.

10. LAWS, RULES, AND REGULATIONS

Exhibitor agrees to be bound by all, and shall ensure its personnel do not violate any, applicable local, state, federal, rules and regulations (e.g., fire, utility codes, the Americans with Disabilities Act, etc.) as well as any regulations required by IRCHA or the AMA.

11. REIMBURSEMENT OF EXPENSES FOR DAMAGES

Exhibitor agrees to abide by all applicable laws and governmental regulation in the conduct of the exhibit, and to reimburse the Academy of Model Aeronautics and/or IRCHA for any damage to the premises.

12. NO DANGEROUS MATERIALS ALLOWED

Exhibitor agrees not to bring into the exhibit any dangerous materials. These include, but are not limited to, the following:

- Functional guns of any kind.
- Knives or any other personal security devices.
- Noise makers, bells, horns, or laser pointers or similar that have not been authorized by IRCHA.
- Fireworks of any kind or any destructive devices or explosives.
- Controlled substances or items used with controlled substances.
- IRCHA does not endorse or condone any activities that go against regulations by the Indiana Gaming Commission.
- Items that infringes copyright including but not limited to illegal copies of products.
- No items that maintain vulgar/crude/inappropriate messages.
- Any item that IRCHA or the AMA, in their sole judgment believes poses a safety hazard or diminishes the enjoyment of the event by others.

13. CONFINE EXHIBIT TO BOOTH SPACE; NO ASSIGNMENT OR SHARING OF BOOTH SPACE

Exhibitors and any materials or activities in connection therewith, must be confined to the Exhibitor's own booth except for the activities expressly authorized by IRCHA such as the "Power Hour" and such authorized activities. If the level of sponsorship allows for advertising items such as flags to be on display at specific locations, these items can only be displayed and installed at such locations and nowhere else.

14. POSTPONEMENT AND/OR CANCELLATION/TERMINATION

If the Jamboree is postponed, canceled, or is terminated before the scheduled termination date because of circumstances beyond the control of IRCHA, IRCHA shall not be liable for damages. Exhibitor shall be entitled to a refund of any fee charged by IRCHA only in proportion to any reduction of the fees of any kind charged to IRCHA by its suppliers.

15. RESERVED RIGHTS OF THE AMA

The Academy of Model Aeronautics has reserved the right to eject persons whom it believes to be objectionable, to retain the right to control the use of the premises, and to terminate any showing for good cause. IRCHA and the Academy of Model Aeronautics shall not be liable to the Exhibitor for any actions taken by the Academy of Model Aeronautics in accordance with such reserved rights.

16. INDEMNITY AND LIABILITY

Exhibitor agrees to indemnify IRCHA from all claims resulting from injuries or death to any persons or property damage or loss suffered by IRCHA, Exhibitor, or any other persons, arising in whole or in part from the activities of Exhibitor at the Jamboree during the period covered by this agreement.

17. PAYMENTS.

Payments may be made via bank wire or ACH transfer, Zelle or PayPal. Please add 3.9% for PayPal transaction fees.

18. PROFESSIONAL CONDUCT CLAUSE.

Vendors and their professional relationships are expected to behave (at the event as well as regarding social media prior and after the event) in a manner that provides mutual respect. Mutual respect is fully expected. If IRCHA feels that a vendor or its relationships are displaying disrespectful behavior (virtual or in person); IRCHA reserves the right to discontinue the business relationship at any point up to and including the event date. IRCHA may, at the discretion of the organization, reimburse some of the vendor's booth cost within 90 days to the end date of the event.

19. REFUNDS DEADLINE.

There will be no refunds for Exhibitor/Sponsor registration after June 22nd 2024.

20. NO REFUNDS FOR REMOVAL DUE TO BREACH OF CONTRACT

Removal of an Exhibitor from the AMA premises due to failure to comply with any of the clauses of this contract releases IRCHA, its officers and the AMA from any obligation to refund any fees of any kind derived from this agreement.

21. COLLECTION COSTS

Exhibitor agrees to pay or reimburse the costs of collection (including, without limitation, third party collection agency expenses, attorney fees and court costs). Under all circumstances, IRCHA retains the right to resell any booth space canceled by Exhibitor, or not paid when due. Payments made to IRCHA are non-transferable and cannot be used for payment towards other IRCHA products, services, or exhibitions. IRCHA may cancel the Exhibition for any or no reason whatsoever. In such an event, IRCHA shall attempt to notify Exhibitor as much in advance as reasonably possible, and IRCHA shall refund Exhibitor amounts paid to IRCHA by Exhibitor, less a pro-rata portion of expenses actually incurred by IRCHA in connection with the Exhibition or such cancellation.

22. NOTICES

Any notice or correspondence required or permitted to be given or forwarded hereunder or by law shall be effective on receipt and shall be considered properly given if orally stated to Exhibitor at the Exhibition, or

presented in writing and delivered personally, faxed, emailed or sent by any commercially reasonable means, addressed, with respect to Exhibitor, to the address of Exhibitor most recently provided in writing to IRCHA, and with respect to IRCHA, to the address of IRCHA appearing on its web site at the time of such notice. Email correspondence is also acceptable provided that it is sent to individuals who have apparent authority to act in respect to the subject matter hereof.

23. REMISSION OF INDIANA SALES & USE TAX

Exhibitors will be permitted to sell goods from their booths. All applicable sales tax due to the State of Indiana shall be the sole responsibility of exhibitors. Exhibitors shall be responsible for complying with all rules and regulations of the Indiana Department of Revenue regarding direct sales of goods. IRCHA reserves the right to prohibit any exhibitor from engaging in direct sales should IRCHA determine, in its sole judgment, that such direct sales are not in the best interest of IRCHA.

24. ENTIRE AGREEMENT

This Agreement, including the pages above the agreement represents the complete understanding and agreement of the parties hereto with respect to the subject matter hereof and supersedes any prior agreements, whether written or oral, between the parties. The Exhibitor Agreement may not be modified or amended, except by a written instrument executed by each of the parties hereto. The parties hereto shall be deemed to be independent contractors hereunder, and as such, neither party shall be, nor hold itself out to be, an employee or agent of the other party. The language used in the Exhibitor Agreement shall be deemed to be language chosen by both parties hereto to express their mutual intent, and no rule of strict construction against either party shall apply to any term or condition of the Exhibitor Agreement. The Exhibitor Agreement shall only become effective when countersigned or initialed by a duly authorized representative of IRCHA within forty five days of the date of Exhibitor's signature. The acceptance or deposit of any payment does not constitute acceptance of the Exhibitor Agreement by IRCHA until that happens.

25. ACKNOWLEDGMENT OF RECEIPT OF ADVICE TO CONSULT AN ATTORNEY

All Exhibitors are required to read and fully abide by all items listed within this document and acknowledge to having received the advice of having an attorney at law review this agreement to understand its obligations before executing it.

26. ARBITRATION CLAUSE.

Any controversy or claim arising out of or relating to the Exhibitor Agreement, or the breach thereof, shall be settled by binding arbitration utilizing expedited procedures and one arbitrator, in accordance with the Rules of the American Arbitration Association, and the written decision of the arbitrator shall be conclusive and binding on the parties and enforceable by a court of competent jurisdiction. Arbitration will be held in the State of Indiana and governed by the laws of the State of Indiana, without regard to conflict of laws principles. The arbitrator shall be empowered to award to the prevailing party, if any, such party's cost and expense.

27. DISCLAIMERS

Except as expressly provided in this agreement, IRCHA makes no representations or warranties of any kind with respect to the Exhibition and disclaims all warranties including any implied warranties of merchantability, fitness for particular purpose, accuracy, non-infringement, and noninterference. The Exhibition and booth are provided "as is" and on an "as available" basis.

28. SIGNATURES

This Agreement may be signed in counterparts and the Agreement, together with its counterpart signature pages, shall be deemed valid and binding on each party when duly executed by all parties. Facsimile and electronically scanned signatures shall be deemed valid and binding for all purposes. This Agreement may be amended only by

an instrument in writing signed by the party to be charged with enforcement thereof. This Agreement supersedes all prior agreements and understandings among the parties hereto with respect to the subject matter hereof.

29. Choice of Law, etc.

Notwithstanding the place where this Agreement may be executed by either of the parties, or any other factor, all terms and provisions hereof shall be governed by and construed in accordance with the laws of the State of Indiana, applicable to agreements made and to be fully performed in that State and without regard to the principles of conflicts of laws.

IN WITNESS WHEREOF, the parties have duly executed this Settlement Agreement and Stipulation as of the date first indicated above.

Exhibitor:

PRINTED NAME_____

SIGNATURE_____

DATE_____

INTERNATIONAL RADIO CONTROL HELICOPTERS ASSOCIATION (IRCHA)

President

DATE_____





IRCHA is celebrating its 35th anniversary, and we're dedicated to making this milestone unforgettable.

In line with the organization's renewal and our commitment to hosting a fun-filled event, the response has been overwhelmingly positive.

Last year's sponsors are returning, along with previous sponsors who haven't participated in recent years, and new ones like Tron, OMP, and Goosky, significantly increasing our total sponsorship this year.

As many of you have observed, the hobby is experiencing a resurgence, with sales volumes rising over the past couple of years and the trend continuing to accelerate.

With this momentum, IRCHA is ensuring that your advertising investments pay off, offering excellent exposure to both returning and new customers. The success of last year's fun competitions, like the Go-Off station, water jug bombing drop, and drag races, has shown a strong desire for events centered on fun. We've adjusted various formats to enhance the event with even more enjoyable activities.

The IRCHA Jamboree remains the most globally recognized event in our industry. We're ensuring it features numerous engaging events and competitions that can be enjoyed live

or through social media platforms like Facebook, YouTube, and Instagram by your customers worldwide.

Being an exhibitor at the IRCHA Jamboree distinguishes leading figures in our industry. The absence of certain vendors might leave potential customers questioning why they are not showcasing their products.

We've also made the event more family-friendly by adding a Jumping Castle for kids and a dog-friendly fenced area.

Golf carts are available again at a very reasonable price, without any curfew restrictions.

This year's food offerings have expanded to include breakfast and special dishes prepared by our food vendors for the occasion.

The event will culminate with us bringing back our renowned IRCHA fireworks display!



LOCATION



Located in Muncie Indiana, the International Aeromodeling center ([IAC](#)), beautiful 1000 acre site features flying facilities for all forms of aeromodeling. That's also where the AMA Headquarters and the National Model Aviation

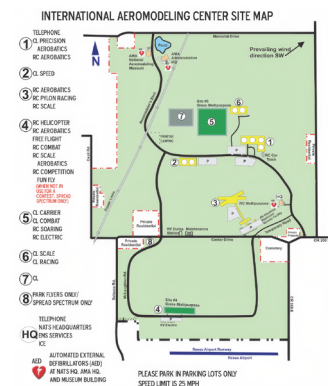
Museum are located. Site 4 of the IAC's is the main site used for the 2024 IRCHA Jamboree. It's a very large site with a 975 meter long (0.61 mile) flight-line.



Address:

Academy of Model Aeronautic, Sites 4 and 3
5161 E. Memorial Dr.
Muncie IN 47302

[Click on the Map to see a full page version of the IAC facility](#)



EVENT ACTIVITIES



Obstacle Course

A competition where 200-class helicopters compete in an increasingly difficult obstacle course within a time limit. The best three get first, second and third place plaques in the IRCHA Jamboree Obstacle Course Competition.

The course is much more complex than in this picture but we will keep it to ourselves until the day of the competition. Finalist will face increasingly difficult modifications to the course until we have a last standing winner to whom we will award a winner plaque. People competing in this competition get an additional registered pilot drawing ticket.

NOON DEMOS ARE BACK!

Based on requests from vendors and feedback from Jamboree participants, this year instead of power hours we are bringing back the Noon Demos for the Event sponsors. The noon demos will be done on Thursday, Friday and Saturday. Sponsors will have the ability to include pilots of their choosing and the allowed number of pilots per sponsor will be based on the sponsoring level with more pilots allowed for the higher sponsor levels.

DRAG RACES

As last year we will have drag races in two classes, Electric and Nitro. Pilots can use anything they want on each class, no limitations. A plaque will be awarded to the winner of each class.

PEE-WEE PYLON RACES

We will have a 200-class (M2, R2, Logo 200 and similar) pylon race and a 100 class (M1, RS1 and similar) pylon races. Those are a lot of fun to watch.

WATER GALLON BOMBING



Last year this event was a surprising success. The event consists of picking up a plastic Jug with a half gallon of water by the handle with one skid, (which by the way was surprisingly difficult so we recommend practicing precision hovering at low head speed), and dropping it as close to the target as possible. Since the bottle is half

empty, it explodes on impact with a shower of water droplets and a big Pop!. A plaque will be awarded to the winner.

THE GO-OFF STATION

One of the most loved events last year was the center-stage go-off station. The origin of the event is from an old custom a few years back where Bert Kammerer would go to a station on the side and start a dare competition where pilots would have to do the lowest exit from a tail slide possible or the lowest piroflip possible and all kind of daring maneuvers. Last year we brought this event to center stage and it was a resounding success with a lot of people competing for fun, we even had a brand owner compete and he sure had a blast. This will happen sometime on Saturday. A plaque will be awarded to winner.

AUTOROTATION COMPETITIONS

We will have two autorotation competitions. On Friday we will have a competition for precision auto. Winner will be the one that lands closer to the target. On Saturday we will have an aerobatic auto competition. As in past years it's an event you don't want to miss. People still talk about when Kyle Dahl passed under the limbo ribbon, did a loop and passed under the limbo ribbon again a few years ago. A plaque will be awarded to the winner.



NIGHT FLYING & KING OF THE MIDNIGHT SUN

We will have two night flying events. The Friday traditional night flying competition and on Saturday the King of the Midnight Sun competition where pilots pull all the stops because they no longer worry about keeping the heli intact for another competition. It's truly an event to behold. A plaque will be awarded to the winners of each competition.



THE BATTLE OF THE BRANDS

This event is where the brands bring a pilot to represent them in an all out class of titans. Flying is off-the-hook and competition is fierce. The limits are pushed and adrenaline is high. The winning brand gets a 50% discount on the cash prize of the booth for the next year and the pilot gets a plaque and being named Battle of the Brands winner for the 2024 IRCHA Jamboree.



Bouncing Castle & Fenced Dog Area



This year we will have a bouncing castle for kids and a fenced dog area.



IRCHA SPEED CUP WINNER EXHIBITION FLIGHT

The winner of the IRCHA Speed Cup unlimited class will do a speed demo at center stage on Saturday for all assistants to appreciate this discipline and this pilot will be given his Speed Cup Winner Plaque at that time.

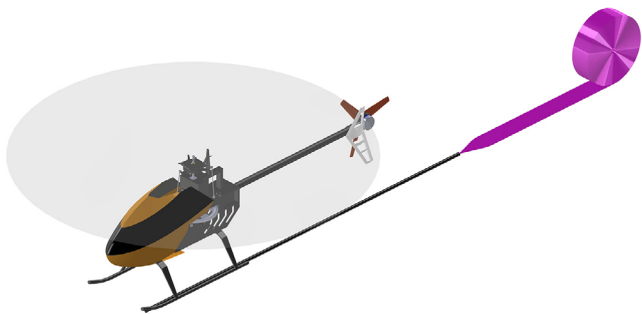
Amateur 3D Contest (IRCHA's Got Talent)

This is a contest tailored to all non-sponsored pilots. Thursday will be the Qualifying Rounds. Finals will be Friday Morning. People competing in this competition get an additional registered pilots drawing ticket at the end of the event. A plaque will be awarded to the winner.



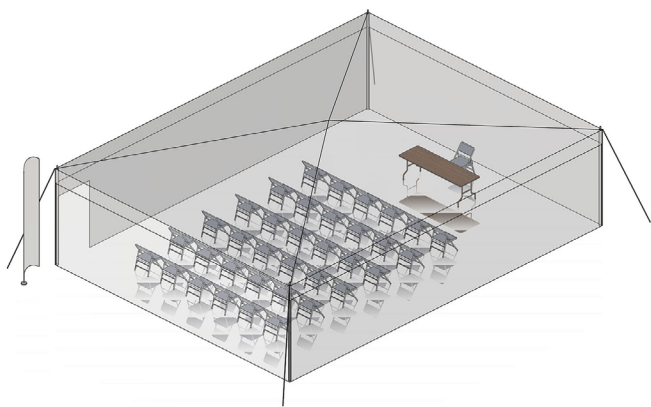
IRCHA SCALE COMPETITION

Amazing scale helicopters compete to be the winner of the IRCHA class scale competition. Schedule to be announced when the scale group setups the schedule. A plaque will be awarded to winner



200-CLASS STREAMER COMBAT

In this thrilling event, a 2-foot-long carbon rod with a 10-foot streamer at the end is attached to the landing gear of 200-Class helicopters. Competitors aim to cut their opponents' streamers to score points. However, pilots must avoid pirouetting, flying backwards, or flying into their own streamer, as this can lead to self-inflicted cuts, adding a humorous and challenging element to the competition. Points are awarded for cuts made by the main or tail blades, and additional points are given based on the amount of uncut streamer brought back by the helicopter. Scores are recorded by a judge assigned to each pilot. While mid-air collisions are neither encouraged nor welcomed, they are possible. Competitors also receive an extra drawing ticket, and the last one standing is awarded a plaque.



THE JAMBOREE SEMINARS

Starting this year, we will feature a walled conference room tent where sponsors and notable figures in the hobby will deliver lectures for attendees. These lectures have proven very popular at other events worldwide. We encourage sponsors to present engaging talks for the pilots attending the event. Various new products

will be introduced, including new models hitting the market and new FBL and radios, including open-source options, that generate significant interest.

So far, we have scheduled:

The Instinctive Flying Technique

How to Understand and Master PID Settings

The JR Trinity FBL System by JR

The Open-Source Rotorflight FBL Setup

Many more topics will be announced soon. Attendees who participate in the full seminars will receive an additional registered pilots drawing ticket at the end of the seminar.



FIREWORKS ARE BACK!

This year we are bringing the fireworks back. This is one of the most wanted features people have missed and whoever sponsors it will have a huge Center Stage 50'x10' (15mx3m) Banner at North limit of the center

stage flight station visible in most event coverage and will win a huge gratitude from the participants and the social media coverage. It is a great event finale and part of the great memories of the event. [Watch a past one here](#)



JAMBOREE PILOT'S DRAWING

A crowd favorite, the annual IRCHA Jamboree Pilot's Drawing is a highlight event full of products donated by our sponsors. This exciting drawing offers pilots a chance to win a plethora of prizes ranging from the latest helicopter models and high-tech accessories to vouchers and other hobby-related items. Each registered pilot receives four drawing tickets and places the tickets inside boxes assigned to each major prize or in the general box for non-major prizes.



GRAND PRIZE DRAWING

The centerpiece of our event drawing, the Grand Prize, is a professionally assembled, fully operational helicopter, complete with all electronics and ready for flight.

The lucky winner will receive one of the market's premier helicopters, equipped with a top-tier radio system and accessories. Just add batteries, and you're ready to fly!



ON-SITE GOLF CARTS

This year we have the Golf Carts on-site operated by the Golf Cart company with on-site service. They can be rented from one-day to one week at a very affordable price. There is no curfew and all transactions will be handled by the golf cart rental company. Please visit the IRCHA site for the [contact info and the special rates they devised for the Jamboree event](#)

PARTICIPATE AND WIN!



All registered pilots that participate in the fun events or assist from the beginning to end of lectures and seminars will receive an extra drawing ticket for the pilot's drawing.

SPONSOR PROMOTIONAL OPPORTUNITIES



Test Drive a Helicopter (Buddy Box)

At the IRCHA Jamboree, one of the most engaging activities offered is “buddy-boxing,” a supervised opportunity that allows attendees to test-fly a new RC helicopter risk-free. In this activity, a novice pilot is paired with an experienced pilot using a dual-control system known as a buddy box. The setup ensures that the experienced pilot can instantly take over the controls if necessary, providing a safe and controlled environment for beginners. This hands-on experience not only boosts confidence among new enthusiasts but also allows them to feel the thrill of flying an advanced model helicopter without the usual risks associated with solo flying a new and potentially unfamiliar machine.

New Product Demos

A standout activity is the live new product demos conducted by the event sponsors. Positioned at center stage, this showcase allows sponsors to unveil their latest products, giving assisting pilots and attendees the chance to see these new products in action for the first time. This dynamic presentation not only highlights the advanced capabilities of new helicopters, radios and accessories but also offers a platform for pilots to ask questions and gain insights directly from the creators. It's a unique opportunity for enthusiasts to experience firsthand the cutting-edge advancements in the RC helicopter industry, enhancing both their knowledge and excitement for the hobby.

Jamboree Talks and Lectures

We invite the event sponsors to become a pivotal part of our Talks and Lectures series at the IRCHA Jamboree, a platform where innovation meets expertise. This segment of the event offers experts and sponsors a unique opportunity to delve into the intricate details of their latest technological advances and distinguish their products in front of an engaged and knowledgeable audience. By participating, you'll not only highlight what sets your products apart but also enhance your brand's visibility and reputation within the community. It's an exceptional chance to connect directly with enthusiasts and industry peers, share your insights, and demonstrate your commitment to advancing the field of RC helicopters. Join us to influence and inspire at one of the most anticipated gatherings in the RC helicopter community.

ADDITIONAL OPPORTUNITIES

Fireworks:

The sponsor gets a Center Stage 50'x10' (15mx3m) Banner visible in all the center stage videos and activities and ability to do their brand's show with the Fireworks.

Grand Prize

Main artwork for back of T-Shirt as well as the main artwork on the pilot badges.

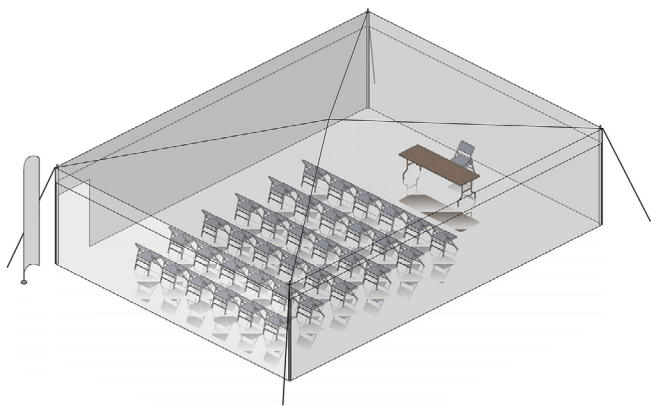
Advertising on the Flight line Shuttle Carts

We are having two six-person golf carts transporting people around the event. Each cart can carry two flags waving in the wind while the cart is moving as well as side banners on the car. If Sponsors chooses he can distribute product literature to riders.

Center Stage Sound Booth Wall Logos

The sound booth is visible in many videos. An opportunity to sponsor the three walls facing south, east and west is available.

LECTURES & PRESENTATIONS



Demystifying the PID Parameters

One of the most misunderstood and often surrounded in mystery aspects of RC Helicopter setup is the PID system. This lecture will completely demystify and clear the concepts to make it very easy to understand and to teach what exactly each one does, how and why to adjust them with 100% confidence and no doubts. Advanced concepts like “Integral relaxation” will be explained and will seem trivial afterwards. Don’t miss it you will love this knowledge. Flight demo using the technique will be done the day after to test people’s practicing the night after the lecture.

The Instinctive Flying Method

The instinctive flying method marks a transformative change in how enthusiasts pilot radio-controlled helicopters, offering a significant advantage to those who struggle with traditional 3D flying techniques. This method has broadened its appeal across age groups, enabling even older individuals to master complex maneuvers like low-level piroflips and rekindling the passion for seasoned pilots disenchanted by the hobby. It enhances technical skills and injects new enthusiasm into the flying community.

At the core of this technique is the use of instinctive, unconscious responses, similar to how the body automatically manages muscle contractions to maintain balance. By allowing these instinctual responses to guide flying actions, pilots can achieve faster reaction times than what’s possible with conscious control.

The training begins with simple tricks to rewire the brain, progressing to a level where pilots no longer need to consciously think through each movement. This method simplifies the learning process, enabling quick mastery of new skills as the brain learns to command the muscles instinctively.

Many enthusiasts, including some who now compete professionally or represent brands as team pilots, have successfully adopted this technique. For those who have abandoned the hobby out of frustration or difficulty, this method presents a low-risk opportunity for significant improvement and skill enhancement.

JR new Trinity Flybarless System

The new Trinity Flybarless system from JR will be presented and explained in detail by Nick Maxwell and JR team pilots. It’s a new ecosystem from the radio all the way down to the servo using their XBUS serial protocol. Don’t miss it because it will be a very interesting lecture.

RotorFlight 2 Setup

A very interesting lecture on how to setup the Open Source RotorFLight 2 system. The Lecture will be done by Robert Gayle who works on the LUA scripts for the RotorFlight team and Mike Wilson who is a test pilot for the system.

ADDITIONAL SUBJECTS

As we receive the sponsors requests for lectures we will update this list and send it to all the sponsors.

BECOME AN IRCHA MEMBER



PRELIMINARY 2024 IRCHA JAMBOREE SCHEDULE

	Time	Event	Location
Wednesday			
	9:00am-9:20am	Flying the Flag/Pilot's Briefing	Site 4 Center Stage
	9:00am-6:00pm	IRCHA Registration Open	Site 4 Center Stage
Thursday			
	9:00am-9:15am	Flying the Flag/Pilot's Briefing	Site 4 Center Stag
	10:00am-2:00pm	IRCHA Test Drive a helicopter,Buddy-Box	Site 4 Stations: E1 & W1
	12:00pm-2 00pm	New product demos	Site 4 Center Stage
	5:00pm-6:00pm	IRCHA'S Got Talent 3D competition	Site 4 Center Stage
Friday			
	9:00am-9:15am	Flying the Flag/Pilot's Briefing	Site 4 Center Stage
	9:15am-10:00am	Balloon Pop Competition	Site 4 Center Stage
	10:00am-12:00pm	New product demos	Site 4 Center Stage
	12:00pm-2:00pm	IRCHA Noon Demos (Gold Sponsors)	Site 4 Center Stage
	2:00pm-3:00pm	Drag Races	Site 4 Center Stage
	3:00pm-4:00pm	Precision Autorotation Contest	Site 4 Center Stage
	4:00pm-5:00pm	Aerobatic Auto Competition with Limbo Finale	Site 4 Center Stage
	6:00pm-7:00pm	Kyle Dahl's "No inverted" competition	Site 4 Center Stage
	7:00pm-9:00pm	Obstacle course under the lights	Site 4 Center Stage
	9:00pm-11:00pm	IRCHA World Night Fly Championship	Site 4 Center Stage
	11:00pm-3:00am	Open flying under the lights	Site 4 Center Stage
Saturday			
	9:00am-9:15am	Flying the Flag/Pilot's Briefing	Site 4 Center Stage
	10:00am-11:00am	PEE-WEE Pylon Race	Site 4 Center Stage
	11:00am-12:00pm	Bottle Drop Bombing	Site 4 Center Stage
	12:00pm-2:00pm	IRCHA Noon Demos Spectacular (Platinum)	Site 4 Center Stage
	2:00pm-3:00pm	Go-Off station	Site 4 Center Stage
	3:00pm-4:30pm	Pilot's and Grand Prize drawing	Site 4 Center Stage
	4:30pm-5:30pm	Dinner	Site 4 Center Stage
	6:00pm-8:00pm	BATTLE OF THE BRANDS	Site 4 Center Stage
	9:00pm-11 :00pm	IRCHA King of the Midnight Sun	Site 4 Center Stage
	11:00pm-11:10pm	IRCHA Fireworks Extravaganza	Site 4 Center Stage
	11:30pm-12:00am	King of the Midnight Sun Victory flight/Awards	Site 4 Center Stage
	12:00am-3:00am	Open flying under the lights	Site 4 Center Stage

IRCHA Scale Cup

Friday

2:00pm-4:00pm Static Judging and First Round Site 4 Scale Tent.

Saturday

2:00pm-4:00pm Static Judging and Second Round Site 4 Scale Tent.

IRCHA SPEED CUP

Thursday

9:00am-3:00pm IRCHA SPEED CUP Inspections & Practice Site 3 Speed Cup

Friday

9:00am-12:00pm Speed Cup Site 3 Speed Cup

**Note: Stations are numbered from the center stage out starting with "1 East" as the next to the left of center stage and 1 West to the right next to the center.*

FLAGS AT THE ENTRANCE ROAD



The flags are placed at the entrance roads and provide very good advertisement for the brands that the sponsor will promote. They are included only in the premium packages.

FLAGS AT THE SAFETY LINE



These flags are placed along the flight line's safety line. They are visible across the flight line and next to the flight stations. Very visible in videos of the event. They are included only in the premium packages.

FLAGS AT THE BOOTH AND ACROSS THE TRANSIT AILE

FRONT OF
THE BOOTH



ACROSS THE
TRANSIT
AISLE

SPONSOR BENEFITS

We recognize that the most effective way to market and present your product is to make a unique and memorable impression on potential clients. Each sponsorship level comes with added-value amenities such as those listed below.

	PLATINUM	GOLD	SILVER	BRONZE
Size of Booth	20'x30'	20'x20'	20'x20'	20'x20'
Number of Chairs	8	4	4	2
Number of tables	4	2	2	1
Complimentary Pilot registrations	6	4	2	
Placement of feather banners in front of vendor tent	4	2	1	
Placement of feather banners across transit aisle	4	2		
Feather banners along entrance road to site 4	8+(nx8)***	4+(4)***	1	
Center stage Noon Demo Pilots allowed*	Sat: 24/ps	Fri:24/gs		
Max number of simple brands allowed **	5	1		
Reserved Parking Spots	4	2		
Placement of flags along the flight safety line	8+(nx8)	4+(nx4)		
Base-brand logo on event t-shirt	1	1		
Battle of the Brands pilots allowed	1+n***	1+(1)***		
Simple-brand logo on event t-shirt	1			
Company logo on registered pilot's badge	1			

* gs = number of gold sponsors, ps = number of platinum sponsors, ** n = number of additional simple brands.

*** Only applies if sponsor buys additional brands which are up to five (n) for Platinum and up to one (1) for Gold.

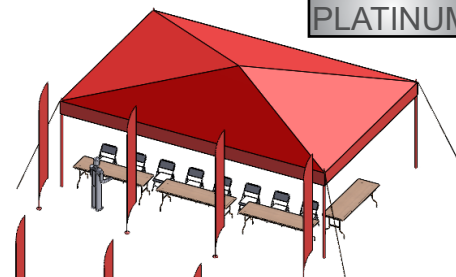
ADDITIONAL SPONSORSHIPS

	FIRE- WORKS	GRAND PRIZE	Flight line Cart	Sound Walls
Center Stage 50'x10' (15mx3m) Banner	1			
Main artwork for back of T-Shirt		1		
Flags in Flight line Shuttle Cart, logos and product literature			2	
Sound Booth Wall Logos (Visible on most of the videos)				3

** For the definition of Base Brand and Simple Brands please review the exhibitor contract.

PLATINUM BOOTH 20'x30'

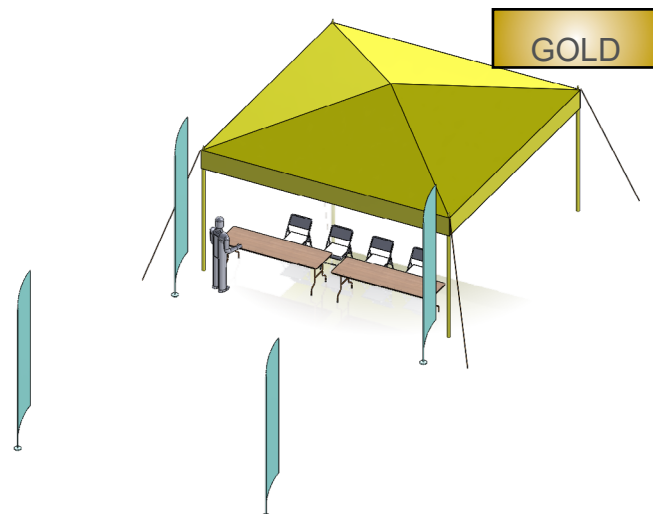
PLATINUM



INCLUDED

Size of Booth	20'x30'
Number of Chairs	8
Number of tables	4
1) Complimentary Pilot registrations (w/o IRCHA membership)	6
2) Placement of feather banners in front of tent	4
3) Placement of feather banners across transit aisle	4
4) Feather banners along entrance road to site 4	8 + 8 per additional brand
5) Center stage Noon Demo Pilots allowed	Saturday: 24 / number of Platinum Sponsors
6) Max Number of additional simple brands allowed	5
7) Placement of flags along the flight safety line	8+(nx8)
8) Reserved Parking Spots	4
9) Placement of flags at entrance of AMA	4
10) Base-brand logo on event t-shirt	1
11) Battle of the Brands pilots allowed	1+(n if additional brands are purchased)
12) Simple-brand logo on event t-shirt	1
13) Company logo on registered pilot's badge	1

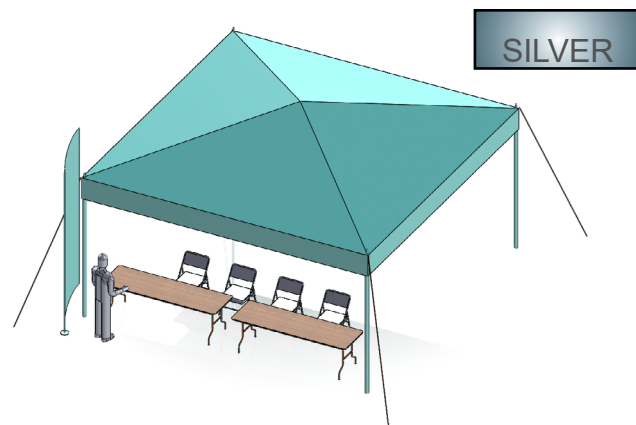
GOLD BOOTH 20'x20'



INCLUDED

Size of Booth	20'x20'
Number of Chairs	4
Number of tables	2
1) Complimentary Pilot registrations (w/o IRCHA membership)	4
2) Placement of feather banners in front of tent	2
3) Placement of feather banners across transit aisle	2
4) Feather banners along entrance road to site 4	4 + (4 if additional brand is purchased)
5) Center stage Noon Demo Pilots allowed	Friday only: 24 / number of Gold Sponsors
6) Number of additional simple brands allowed	1
7) Placement of flags along the flight safety line	4+(4 if additional brand is purchased)
8) Reserved Parking Spots	2
9) Placement of flag at entrance of AMA	
10) Base-brand logo on event t-shirt	1
11) Simple-brand logo on event t-shirt	1 if additional brand is purchased
12) Battle of the Brands pilots allowed	1+(1 if additional brand is purchased)
13) Company logo on registered pilot's badge	

SILVER BOOTH 20'x20'



INCLUDED

Size of Booth	20'x20'
Number of Chairs	4
Number of tables	2
1) Complimentary Pilot registrations (w/o IRCHA membership)	2
2) Placement of feather banners in front of tent	1
3) Placement of feather banners across transit aisle	
4) Feather banners along entrance road to site 4	1
5) Center stage Noon Demo Pilots allowed	
6) Number of additional simple brands allowed	
7) Placement of flags along the flight safety line	
8) Reserved Parking Spots	
9) Placement of flag at entrance of AMA	
10) Base-brand logo on event t-shirt	
11) Simple-brand logo on event t-shirt	
12) Battle of the Brands pilots allowed	
13) Company logo on registered pilot's badge	

BRONZE BOOTH 20'x20'

BRONZE

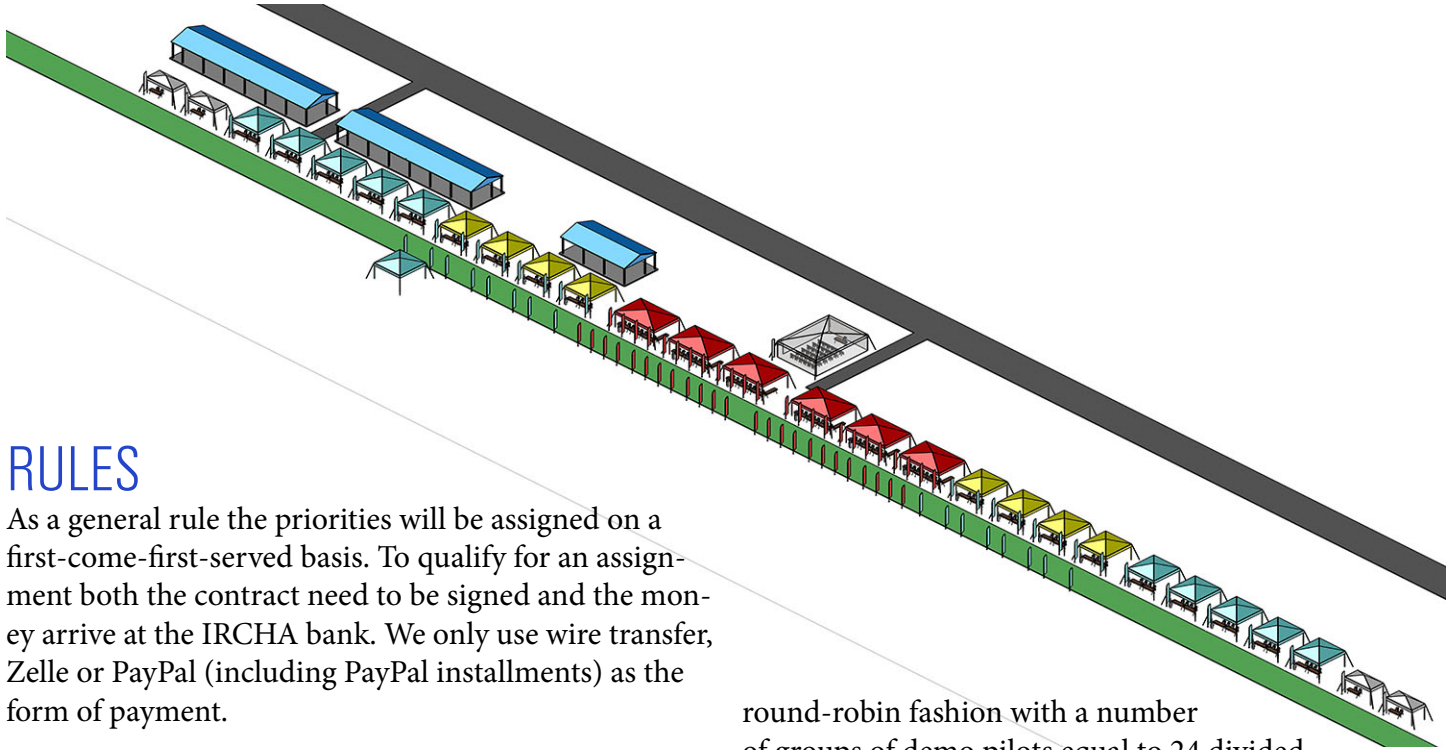


INCLUDED

Size of Booth	20'x20'
Number of Chairs	2
Number of tables	1

- 1) Complimentary Pilot registrations (w/o IRCHA membership)
- 2) Placement of feather banners in front of tent
- 3) Placement of feather banners across transit aisle
- 4) Feather banners along entrance road to site 4
- 5) Center stage Noon Demo Pilots allowed
- 6) Number of additional simple brands allowed
- 7) Placement of flags along the flight safety line
- 8) Reserved Parking Spots
- 9) Placement of flag at entrance of AMA
- 10) Base-brand logo on event t-shirt
- 11) Simple-brand logo on event t-shirt
- 12) Battle of the Brands pilots allowed
- 13) Company logo on registered pilot's badge

RULES FOR LOCATIONS & ASSIGNMENTS



RULES

As a general rule the priorities will be assigned on a first-come-first-served basis. To qualify for an assignment both the contract need to be signed and the money arrive at the IRCHA bank. We only use wire transfer, Zelle or PayPal (including PayPal installments) as the form of payment.

BOOTH LOCATION ASSIGNMENT

The assignment of locations closer to the center is determined by the order of payment of the booth. Each group of the same class will be filled progressively away from the center stage and alternating east and west sides, no exceptions.



SPONSORING OPPORTUNITIES

The Additional sponsoring opportunities i.e. Grand Prize, Fireworks, Flight line Cart Ads/Flags and the Sound Booth Walls will be assigned to the first sponsor that both sign the contract and sends the payment for the sponsorship of such item. There will be a 3-day grace period for previous sponsors.

NOON DEMO SLOT ASSIGNMENT

The last positions for the demo slots are the most wanted. Because of that, the order will be done based on a

round-robin fashion with a number of groups of demo pilots equal to 24 divided by the number of sponsors for that day. Then the order inside each group will be assigned in the same first-come-first-served basis (FCFS).

Example:

Let's say there are 6 platinum sponsors. Calculating using the rule we get:

$$24 / 6 = 4$$

This means there will be 4 groups of six pilots each group.

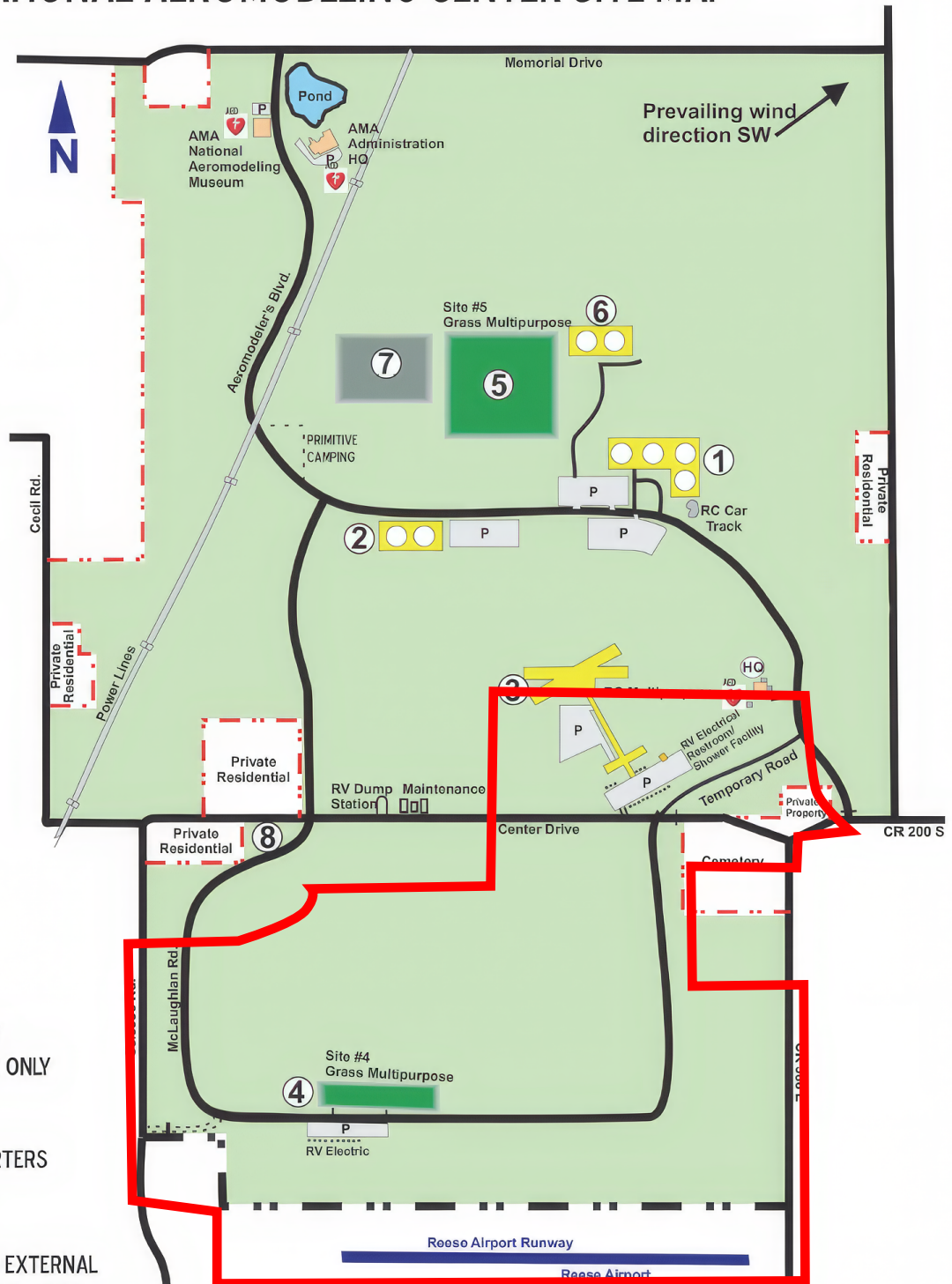
Let's say the first to contract the booth is sponsor A then B,C,D,E and F. Then the 4 groups will be ordered as follows:

F, E, D, C, B, A
F, E, D, C, B, A
F, E, D, C, B, A
F, E, D, C, B, A (Total 24 flights)

Notice each group has as its last slot a pilot from the first sponsor to complete their contract then the second and so forth. Also notice that each sponsor has 4 pilots doing demos. If there were 8 sponsors it would be 3 groups of 8 pilots each with 3 pilots per sponsor.

INTERNATIONAL AEROMODELING CENTER SITE MAP

- TELEPHONE
1 CL PRECISION
 AEROBATICS
 RC AEROBATICS
- 2** CL SPEED
- 3** RC AEROBATICS
 RC PYLON RACING
 RC SCALE
- 4** RC HELICOPTER
 RC AEROBATICS
 FREE FLIGHT
 RC COMBAT
 RC SCALE
 AEROBATICS
 RC COMPETITION
 FUN FLY
 (WHEN NOT IN
 USE FOR A
 CONTEST, SPREAD
 SPECTRUM ONLY)
- 5** CL CARRIER
 CL COMBAT
 RC SOARING
 RC ELECTRIC
- 6** CL SCALE
 CL RACING
- 7** CL
- 8** PARK FLYERS ONLY/
 SPREAD SPECTRUM ONLY
- TELEPHONE
HQ NATS HEADQUARTERS
 EMS SERVICES
 ICE
- AED** AUTOMATED EXTERNAL
 DEFIBRILLATORS (AED)
 AT NATS HQ, AMA HQ,
 AND MUSEUM BUILDING



PLEASE PARK IN PARKING LOTS ONLY
 SPEED LIMIT IS 25 MPH

Shipping merchandise to the Jamboree

To send drawing prizes as well as supplies for your booth like marketing materials or products to sell please send them directly to the AMA Building. Address them to "IRCHA <sponsor> booth c/o AMA" where <sponsor> is your company name.

The AMA building address is:

Academy of Model Aeronautics AMA
 5161 E. Memorial Dr.
 Muncie IN 47302