



Dear Event Sponsor and Exhibitors,

The IRCHA Board of Directors would like to thank each of you for helping make the IRCHA Jamboree a successful event in the past. The level of participation continues to exceed our expectations and now it is time to prepare for another exciting event. We would like to announce the 2021 IRCHA Jamboree will be held on **August 4th -August 8th** at the AMA headquarters in Muncie, IN.

PLEASE FAMILURIZE YOURSELF WITH THE JAMBOREE CONTRACT AS IT HAS CHANGED FROM 2020.

Application forms and full payment are due by May 1, 2021.

In our efforts to provide you with the opportunity to showcase your products, the IRCHA Jamboree offers many different levels of sponsorship. Event sponsors may choose Silver, Gold or Platinum sponsorships, and may also choose to sponsor the 2021 World Night Fly Championship, 2021 IRCHA Speed Cup, or the IRCHA Grand Prize. It is our goal, as always, to provide you with every opportunity to maximize your marketing opportunity in the helicopter and multi-rotor market.

An opportunity for 2021 will allow sponsors (limited number and limited to first come first serve) to utilize one (or more) of our shuttle van services for marketing purposes throughout the jamboree. The shuttle will be labeled (via magnetic sign - need artwork) on the outside as well as having any and all literature or special announcements available inside the shuttle for people to see. To give you an idea of the additional marketing attention, in the past we estimate over 400 rides per day.

With respect to the generous manufactures and dealers that have provided "grand prize" products in the past, we want to clear up a few items:

- 1) IRCHA has, and will continue, to offer all vendors the chance to provide all or part of our grand prize(s). This prize (or prizes) has the benefit of having the logo of the model or models on the commemorative IRCHA shirt for the year of the event. IRCHA prints over 1,000 shirts to help market the companies that provide the grand prize.

2) The grand prize(s) have traditionally been included as "part of the value" of the product donation. If a combined grand prize is provided (i.e.: a helicopter manufacturer and a radio manufacturer), only one "G.P." sponsorship value is required.

As we believe in long-term relationships with our event sponsors, please note we consider previous year's sponsors the first right of refusal for the following year's event up to the 2021 deadline. If you are interested in becoming an event sponsor, please let us know in advance so that we may put you on our list in the event a sponsorship slot becomes available. As flight demo times are limited, sponsorship flight times are granted to airframe manufacturers first, as we feel they should receive the first opportunity to market their new products. We realize each of you wishes to showcase your flight team and ask you to understand our decision-making process concerning flight time scheduling. Flight time slots (please choose your appropriate form) will be at the discretion of the organizers and we will do our very best to accommodate one of your requests.

NOTE: Final flight time schedules will be issued no later than the Monday prior to the event. It will be the responsibility of the vendor to completely fulfill the agreed upon times.

This is your opportunity to show the world your best pilots and your best products, so join us in Muncie, IN for the 2021 IRCHA Jamboree.

INSTRUCTIONS FOR COMPLETING AGREEMENT

- Choose your level of participation (Platinum, Gold, or Silver Sponsor; OR exhibitor) and fill out the Vendor Agreement page contained within this document.
- Sign and date the Exhibitor/Sponsor Contract contained within this document.
- Review the 2021 Vendor Addons and Upgrades contained within this document. Indicate any addons you would like. Addon and tent upgrade availability is limited, and all items are first come first serve.
- Email dan.lucente@ircha.org your completed forms, along with a list of any addons you choose.
 - Your email response should include **TWO** signed and dated forms from this document along with indication of any addons/upgrades
- IRCHA will confirm your choices and generate an invoice for you to pay from.

Sponsorship opportunity Summary*

Sponsorships are limited in number. Please be advised that you should secure your sponsorship level as soon as possible

	Platinum	Gold	Silver	Exhibitor	Community Tent Exhibitor
Tent Size	20'x30' - Includes 4 Tables & 8 chairs	20'x20' - Includes 2 Tables & 4 Chairs	20'x20' - Includes 2 Tables & 4 Chairs	20'x20' - Includes 2 Tables & 4 Chairs	20'x10' space inside community tent - Includes 1 Table & 2 Chairs
Placement of flag at entrance to AMA	✓ x 4	✓ x 1	✗	✗	✗
Placement of feather banners. along flight safety line	✓ x 4	✓ x 2	✗	✗	✗
Placement of feather banners in front of vendor tent	✓ x 4	✓ x 2	✓ x 1	✓ x 1	✓ x 1
Placement of feather banners along entrance road to Jamboree site	✓ x 8	✓ x 4	✓ x 1	✗	✗
Product demo hour as center stage	✓ Sat.	✓ Fri.	✓ Thu.	✗	✗
Company logo on event t-shirt	✓	✓	✗	✗	✗
Company logo on pilot badge	✓	✗	✗	✗	✗
Company logo on pilot wristbands	✓	✗	✗	✗	✗
Complimentary Pilot Registration	✓ x 6	✓ x 4	✓ x 2	✗	✗



2021 Vendor Agreement

COMPANY NAME _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ ST _____ ZIP _____ PHONE _____

EMAIL ADDRESS _____

Sponsorship

_____ PLATINUM

- \$3,900 is to be paid directly to IRCHA

- \$2,700 is to be provided in the form of product donations to the IRCHA pilot raffle*

_____ GOLD

- \$2,200 is to be paid directly to IRCHA

- \$1,650 is to be provided in the form of product donations to the IRCHA pilot raffle*

_____ SILVER

- \$1,100 is to be paid directly to IRCHA

- \$825 is to be provided in the form of product donations to the IRCHA pilot raffle*

Requested Flight Demo/Power Hour time 1. _____ 2. _____ 3. _____

Exhibitor Only

_____ STANDARD

- \$500 is to be paid directly to IRCHA

- \$100 is to be provided in the form of product donations to the IRCHA pilot raffle*

_____ COMMUNITY TENT

- \$200 is to be paid directly to IRCHA

- \$100 is to be provided in the form of product donations to the IRCHA pilot raffle*

Note: Product donation must be of currently produced product. End-of-life or clearance items will be accepted but will not count towards total the dollar amount of donations.

Note: If payment is made (in full) on or before April 1, 2021; you will receive a 5% "early bird" discount.

Late fee(s) payment(s) made after May 1, will require a 5% adder.

All fees and applications must be provided a minimum of 45 days prior to the event beginning.

SIGNATURE _____

DATE _____



EXHIBITOR/SPONSOR CONTRACT

THE INTERNATIONAL RADIO CONTROL HELICOPTER ASSOCIATION (hereafter referred to as “IRCHA”) is holding its annual Jamboree from **August 4th -August 8th, 2021** at the Academy of Model Aeronautics International Aeromodelling Center, Muncie, Indiana. The undersigned Exhibitor (hereafter referred to as “Exhibitor”) wishes to display his or her products at the Jamboree, and IRCHA grants the Exhibitor space for his or her use at the Jamboree on the following terms and conditions.

1. Exhibitor may move in his or her equipment at 8 a.m. on **Aug 3rd** and agree to remove, or assign to a common carrier for removal, all of his or her equipment by noon on **August 9th**. If the equipment is not removed or assigned to a common carrier by that time, IRCHA or AMA personnel may remove the equipment, charge the Exhibitor for the cost of removal, and hold the equipment until such costs are paid.
2. Exhibitor agrees to abide by all applicable laws and governmental regulation in the conduct of the exhibit, and to reimburse the Academy of Model Aeronautics for any damage to the premises. Exhibitor agrees not to bring into the exhibit any dangerous materials.
3. If the Jamboree is postponed, cancelled, or is terminated before the scheduled termination date because of circumstances beyond the reasonable control of IRCHA, IRCHA shall not be liable for damages. Exhibitor shall be entitled to a refund of any fee charged by IRCHA only in proportion to any reduction of the rental fees charged to IRCHA.
4. The Academy of Model Aeronautics has reserved the right to eject persons whom it believes to be objectionable, to retain the right to control the use of the premises, and to terminate any showing for good cause. IRCHA and the Academy of Model Aeronautics shall not be liable to the Exhibitor for any actions taken by the Academy of Model Aeronautics in accordance with such reserved rights.
5. Exhibitor agrees to indemnify IRCHA from all claims resulting from injuries or death to any persons or property damage or loss suffered by IRCHA, Exhibitor, or any other persons, arising in whole or in part from the activities of Exhibitor at the Jamboree during the period covered by this agreement.
6. Exhibitor shall be an independent contractor with no authority to bind IRCHA.
7. This agreement shall be governed by and construed in accordance with the laws of the state of Indiana.
8. Exhibitor/Sponsor shall not sublet any part of their exhibitor or sponsorship position at the IRCHA Jamboree
9. Payments may be made via check, bank transfer, or PayPal. Please add 3% for PayPal transaction fees.
10. There will be no refunds for Exhibitor/Sponsor registration after **May 1, 2021**.

SIGNATURE _____

DATE _____



Upgrades and Add-Ons

Mark check boxes next to wanted items.

Tent Size Upgrades

- Availability of larger tent sizes may be limited. In the event a selected size is not available, the IRCHA board will contact you with alternative options. Please keep this in mind when designing any signage that is dependent on tent size.
- All tent upgrades are of the “stake and pole” type, unless otherwise noted.

- 20x30 - \$100 (INCLUDED with Platinum)
- 20x40 - \$130
- 20x60 - \$170
- 30x40 - \$210
- 30x60 - \$415
- 40x60 - \$540
- 30x30 Tension Frame - \$500

Tent Sides

- White canvas sides are available for an additional cost. Costs vary by tent size

- 20x20 Sides - \$40
- 20x30 Sides - \$50
- 20x40 Sides - \$60
- 20x60 Sides - \$80
- 30x40 Sides - \$70
- 30x60 Sides - \$90
- 40x60 Sides - \$100
- 30x30 Sides - \$120
 - 30x30 Tension Frame sides will be 2 sides with windows, and 2 solid white sides.

Tables and Chairs

- x _____ Additional Tables - \$20 each
- x _____ Additional Chairs - \$5 each

Lighting

- Interior tent lighting. Each string of lights is approximately 20 feet long, multiple strings can be connected together for additional lighting.
- 120v AC power required to run lights. Sponsor is responsible for providing power (generator rental available)
 - x _____ Cost: \$20 per string

Generators

- 2000watt gasoline generator. Availability is limited.
- Each generator includes one extension cord, a full tank of fuel, and an empty gas can for additional refueling. Renter is responsible for additional fuel.
 - Cost: \$250 for the duration of the event (Wed-Sun)

Courtesy Van Sponsorship

- Magnetic signage on each of the front doors of the shuttle. Artwork to be provided to IRCHA by April 1, 2021
- Placement of product literature inside van for rider to read and/or take.
- Only 2 shuttle vans are available, and each van will be allowed only one sponsorship.
 - Cost: \$350

Flight Line Cart Sponsorship

- Company signage to be displayed on flight line carts.
 - Company to provide signage in the form of feather banners or flags.
 - Other types of signage may be allowed upon IRCHA approval.
 - 4 carts available.
- x _____ Cost: \$250 each cart.

World Night Flying Championship

- Sponsorship is available for the traditional night flying and “under the lights” night flying championships.
- This is a company driven sponsorship, company is responsible for promoting event in ways they see fit, with IRCHA approval. Please contact the IRCHA board directly if interested in this sponsorship.

Light Tower Sponsorships

- Company signage to be displayed on the light tower during the duration of the event.
 - Company to be allowed to perform limited marketing during night flying on Wed, Thur, and Fri night.
 - 2 light towers are available.
- x _____ Cost: \$500 each tower.

Grand Prize Sponsorship

- Grand prize to be depicted on event t-shirt
 - Company to be included in design considerations for event shirt.
- *IRCHA Board to have final approval of all design aspects.
- Cost: \$500